Newspaper Article Rubric

1% will be given for any articles that are unrelated to the video presentation

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | Level 1  20% | Level 2  40% | Level 3  60% | Level 4  80% | Level 5  100% |
| Conventions  /10 | Errors make the report difficult to read | Errors are obvious and distracting to the reader | There are more than 3 minor grammar and diction errors and/or 1 major grammar and diction error | There are 1-3 minor grammar and diction errors | There are no errors in grammar or diction and both are used to enhance the article |
| Headline  /5 | No headline =0  Headline is not related to the topic | Headline is partly related or connected to the topic | Headline is relevant to the topic, but uses more than 8 words | Headline is relevant to topic and uses less than 8 words | Headline is relevant to the topic, uses less than 8 words and catches the reader’s attention |
| Lead  /10 | Uses only 1 “W” or “W”s are unclear | Uses 2-3 of the “W”s | Uses 4 or 5 “W”s in under 35 words | All 5 “W”s are used concisely, in under 35 words, in the form of a list | All 5 “W”s are used concisely, in under 35 words and in a way that interests the reader |
| Order of  Importance  /10 | Obvious important information has been left out | Information is scrambled throughout article | Information is in order of importance with 1-2 obvious errors | Information is clearly in order of importance | Information is clearly in order of importance and linked together |
| Voice  /5 | Modern tone and slang are used throughout | Third person voice is not used and bias is obvious throughout article | Third person voice is not used or bias is obvious throughout article | Third person voice is used with no obvious opinions stated | Third person voice is used with no obvious bias and effectively targets a specific audience |
| Relevancy  /15 | Strays more than 200 words from the word limit  Information is off topic | Strays 100-200 words from word limit  Many minor details and some Major details are off topic | Stays within 100 words of the word limit  Some minor details or 1-2 major details are off topic | Stays within word limit  Only a few minor details are off topic | Stays within the word limit  All information is on topic |
| Supporting Details  /20 | Major details are missing or details from outside the film are included | Uses only obvious supporting details with multiple details missing | Uses only obvious supporting details with a few significant details missing | Uses a few thoughtfully chosen supporting details | Uses thoughtfully chosen supporting details, some of which have been inferred |